

2021 YEAR IN REVIEW

FARM ANIMAL CARE COALITION OF TENNESSEE

Outreach

Social Media



41%
increase

Newsletter



1,676

Consumers



86,678

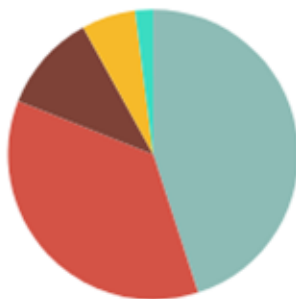
Law Enforcement



1,548

Financials

Funding Sources



- Crop/ Feed 45%
- Public Relations 36%
- Livestock 11%
- Financial 6%
- Other 2%

Spending Breakdown



- Programming 68%
- Administrative 20%
- Marketing 12%

Noteworthy

Through the Tennessee Department of Agriculture Producer Association grant, FACCT was able to purchase 10 TVs to be placed at the Tennessee State Fair in the Birthing Barn Exhibit. These TVs scrolled facts about the livestock on display, reaching 80,000+ consumers. This opportunity allowed the public to reach factual information over the livestock industries.



www.tnfacct.org
615.970.8065
juliefacct@gmail.com

FACCT is a unified voice to promote, connect and educate about animal agriculture and livestock well-being.