# 2023 YEAR IN REVIEW

FARM ANIMAL CARE COALITION OF TENNESSEE

# **Outreach**

Social Media



28%

increase

**Farmers** 



4,250

**Consumers** 



124,400

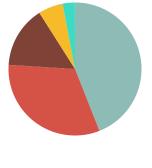
Local Responders



1,835

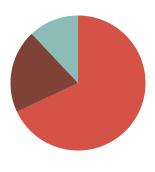
# **Financials**

#### **Funding Sources**



Crop/ Feed 49%
Public Relations 31%
Financial 11%
Livestock 7%
Other 2%

### Spending Breakdown



Programming 68%
Administrative 20%
Marketing 12%



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## **Noteworthy**

Through partnerships with the Tennessee Sheriff's Association, Tennessee Rescue Squad Association, and the Animal Care and Control Association of Tennessee, FACCT is able to build relationships with those who serve as local responders in communities across the state. These relationships allow livestock emergencies and issues to be addressed efficiently and effectively. We are grateful for these partnerships outside of the agricultural community.